

Olive Fontaine

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Education

California Polytechnic State University, San Luis Obispo Bachelor of Science, Graphic Communication Concentration in Graphics for Packaging Graduated Winter 2019

Experience

Visual Designer for Hathway + Bounteous Remote from Austin, Texas / San Luis Obispo, California Collaborated within teams to design CRM emails and update websites for brands such as Peet's Coffee, Arby's, Denny's, and Freddy's.

Associate Designer for Hathway

Supported the CRUX team by designing UI and assets for clients such as Blaze Pizza, PEPSICO, Dairy Queen, City BBQ, Pizza Hut, and more.

Design Intern for Hathway

Assisted the creative department with making external marketing collateral such as website mock-ups and graphics for email campaigns.

Lead Graphic Artist for The California Cybersecurity Institute San Luis Obispo, California

Visualized cybersecurity concepts to government, military, law enforcement, and higher education to demonstrate solutions to the current challenges with cyber threats and breaches.

Artist and Graphic Designer for KCPR

San Luis Obispo, California

Created both digital and non-digital art for the radio station. Developed content for articles and events that were published on the station's website, Instagram, Facebook, and in the magazine, BURNT.

Graphic Designer and Personal Assistant for Paige Schmidt San Luis Obispo, California

Designed social media graphics, customized an e-book, and created fillable PDF form worksheets using the Adobe Creative Suite. Reviewed and assisted with budgets, schedules, and email lists.

Client Services Associate for MINDBODY, Inc.

San Luis Obispo, California

Corresponded with clients about marketing options and updates within the mobile MINDBODY app. Introduced clients to new ways to convert people into repeat customers through promotions and deals.

March 2022 - July 2022

May 2019 - March 2022

January 2019 - May 2019

April 2018 – October 2018

August 2016 - March 2018

February 2017 - March 2019

February 2016 - August 2016

Design Coursework

Become a UX Designer from Scratch, Digital Video I, Digital Photography, Substrates and Toners, Digital File Prep, Digital Typography Print and Web, Consumer Packaging (Awarded best project Fall 2017), Specialty Printing Technologies, Managing Quality in Graphic Communication, Flexographic Print Technology, Web Development and Content Management, Estimating for Print and Digital Media.

Skills		Interests	
Digital	Non-Digital	Digital	Non-Digital
Google Workspace	Film Photography	Collaging	Painting
Keynote	MIG and Arc welding	Photo Manipulation	Drawing
InDesign	Screen Printing	Video Editing	Collaging
Illustrator	Linocut Printing	Music	Yoga
Photoshop	Papercutting	Photography	Roller Skating
Premiere	Woodworking		Biking
After Effects			Singing
HTML & CSS			Cooking
Sketch			